

Invitation Dos and Don'ts

Party! Party! Party!
The excitement begins when your guests open their mailbox and find your invitation. "We're invited to a party!" Your invitation sets the tone for your occasion.

Does it scream, "I can't miss this party it sounds fabulous!" or did you send out a letter sheet that reads like a grocery list of boring statistics that immediately got relegated to the pile referred to "maybe we'll think about it unless something better comes up."

Choosing your Invitations
Your invitation should match the style of your event. Is it formal, semi-formal or a casual backyard get together. Your invitation provides the details of the celebration as well as what to expect at the party. A casual get together? A corporate gala for 500? A surprise birthday party for your husband of 20 years??

When choosing your invitation, remember you already have a theme - the occasion for the party. Is it for a man or a woman, your company or a baby shower for a friend. What are their hobbies or interests? What's their favorite cocktail? Is it a summer pool party or a winter "we're freezing but need a reason to party" kind of thing. You can use our site's Search feature to help narrow down your search for the perfect invitation.

What to include in your Invitation

1. •The purpose of the invitation - A birthday party, a wedding, a holiday open house.
2. •Name of honoree - the birthday person, the mother-to-be, the bride and groom•Day and Date of the party - Saturday, August 29th or if it is formal, Saturday, the twenty-ninth of August. Look at your calendar to make sure the as in this example, the 29th of August is really on a Saturday. If a formal event, include the year and spell it out - two thousand and ten•Time -6:00 p.m., or for formal events, spell out the time such as six o'clock in the evening
3. •Name of Place - Opah's Restaurant
4. •Location of Place - street address, city and state if inviting out of town guests, but no zip code
5. •Name of the host(s)/hostess(es) or parent(s) giving the party
6. •Appropriate attire - if it is an issue with your party -do not use on formal invitations-the event should be the clue as to the appropriate attire.

7. •Proof read several times for mistakes and/or forgotten information! Even have a friend read it to make sure it's perfect!